

FAMILYFRIENDLY MAGAZINE

RATE CARD



ADVERTORIAL

If you wish to advertise your business then a sponsorship fee of £295 is applicable for a maximum 1000 word article with outbound search engine friendly links.

BANNER ADVERTISING

For 728x90 / 300x250 banners: £200 / £100 for 28 days

COMPETITIONS AND PRIZES

Please contact us regarding the placement of competitions and prize giveaways.

OUR ABC1 READERS

- have an average household income of £70k
- are likely to spend more than £1000 on a holiday
- are likely to eat out at least twice month
- are likely to book a spa break
- typically have two or more children

READERS' INTERESTS

- Dining out
- Activities including soft play, swimming and cycling
- Shopping for organic and local produce
- Going to the theatre
- Going to the cinema
- Visiting National Trust locations
- Going to the beach
- The countryside

YOUR CONTACTS

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